cials • bespoke

St Modwen reception gets its own regeneration



"With Clarke Rendall, I know the quality will be good, and they're very flexible and also very precise."

> JAMES MACDONALD Retail Sales Manager Steelcase Solutions



Boardroom Table 5.2m finished in crown cut walnut veneer with profiled hardwood edging, power/coms dock and integral cable management



Credenza 6 door 3m finished in crown cut walnut veneer



Meeting Room Tables x 2 5.2m and 4.8m finished in crown cut walnut veneer with power/coms docks

Download all images from this case study

Property Company **St Modwen** the UK's leading regeneration specialists recently benefited from a redevelopment of their own, with a new London head office. James MacDonald, **Steelcase Solutions** Retail Sales Manager needed to ensure that the needs of all the staff, plus meeting accommodation were met *"We installed*



35 workstations on this project, plus seating and storage" James commented "and in the areas that the Steelcase portfolio doesn't extend we brought in Clarke Rendall".

As with any project of this importance, concerns over quality and reliability must be overcome, and to ensure

that **St Modwen** Senior Development Manager Gary Morris and his **CEO** Bill Oliver were comfortable with how this would proceed, James worked to ensure all parties pulled together to deliver. He even organised a visit to **Clarke Rendall** to meet the team and see the impressive facilities at first hand. *"When my clients saw a large walnut veneered table top similar to the one specified for their boardroom in production, they were sold there and then"* he said after.

Although this was a bespoke project calling on nearly 20 years experience in this field, **Clarke Rendall** also produce **evolution**[®] reception desks for Steelcase Solutions when a *"simple, no nonsense*



solution", as James puts it, is required.

For more information on **Clarke Rendall** bespoke business furniture and also the evolution® range of standard products, call today on 01908 391600 or visit our comprehensive website.

Clarke Rendall's contribution to the project

- 2 Meeting Rooms Tables
- Reception DesksBoardroom Table
- Crenenza



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